



DESIGN THINKING COIL* WORKSHOP

Design thinking is a human-centered innovation process based on understanding customer needs, developing empathy and building rapid prototypes, generating creative ideas that transform the way we develop products, services, processes and organizations.

This program is a practical process aimed at teams and individuals who want to learn a systematic and proven approach to new product development.



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- Wednesday, December 1st, 14:00 - 16:00
- Friday, December 3rd 14:00 - 17:00
- Saturday, December 4th, 9:00 - 14:00
- Friday, December 10th 14:00 - 17:00
- Saturday, December 11th 9:00 - 14:00 (Final Project Presentation)



- Number of participants is limited to 12 students from each country.
- Certificates of Attendance will be Awarded to Participants

