



BELLS UNIVERSITY OF TECHNOLOGY, OTA
COLLEGE OF MANAGEMENT SCIENCES



THEME:

**INNOVATION & SUSTAINABILITY FOR
DEVELOPMENT IN EMERGING
ECONOMIES**

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PROCEEDINGS OF THE CONFERENCE

*Editors: C.O. Ajila, O.S. Enilolabo, E.O. Ajayi, G.O. Akanbi,
L.A.E. Imeakparia, B.A. Bello and O.K. Oraka*



TITLE PAGE



**PROCEEDINGS OF THE 2ND
INTERNATIONAL CONFERENCE OF
COLLEGE OF MANAGEMENT SCIENCES
BUT-ICCMS-2023**

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Editors

***C.O. Ajila, O.S. Enilolobo, E.O. Ajayi, G.O. Akanbi, L.A.E. Imeokparia, B.A.
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CONFERENCE CONCEPT NOTE

Introduction

The College of Management Sciences (COLMANS) at Bells University of Technology, Ota, is proud to host the 2nd Edition of its International Conference, known as BUT-ICCMS, held on May 16-17, 2023. The conference aimed to bring together academia, researchers, policymakers, and students from across Africa to discuss and explore ways of achieving sustainable development goals through innovation. The Conference focused on the attainment of the United Nations' Sustainable Development Goals (SDGs) in Africa, taking into consideration the current innovations and best practices in the region.

Problem Statement

Africa, as an emerging economy, faces numerous challenges in achieving sustainable development. These challenges include poverty, inequality, environmental degradation, inadequate infrastructure, and social issues. Despite efforts made in the past, there is a need to address these challenges with innovative and sustainable solutions to accelerate progress towards the SDGs in Africa.

Theme

The theme of BUT-ICCMS 2023 was "*Innovation and Sustainability for Development in Emerging Economies*." This theme highlighted the importance of innovation and sustainability as key drivers for achieving development in emerging economies, including Africa. The conference explored various dimensions of innovation, sustainability, and their interplay in the context of addressing the SDGs in Africa.

Objectives

The main objective of BUT-ICCMS 2023 was to create a platform for academia, researchers, policymakers, and students to discuss and explore innovative approaches and sustainable solutions for achieving the SDGs in Africa. The conference aimed to:

- Identify and share best practices and proven methodologies for sustainable development in emerging economies.
- Foster interdisciplinary discussions and collaborations among participants from various fields and sectors.
- Provide a forum for showcasing innovative research, projects, and initiatives related to sustainability and innovation.
- Facilitate networking and knowledge exchange among participants to promote actionable outcomes and recommendations for policy and practice.

Approach

BUT-ICCMS 2023 featured keynote speeches, panel discussions and plenary sessions for paper presentations. The conference covered all 17 SDGs, including topics such as poverty eradication, health and well-being, quality education, gender equality, clean energy, sustainable cities, responsible consumption and production, climate action, and partnerships for the goals. Participants had the opportunity to present and discuss their research, projects, and initiatives, as well as engaged in interactive discussions on innovative approaches to addressing sustainable development challenges in Africa.



BUT-ICCMS 2023 aimed to foster innovation in sustainable development by promoting discussions on cutting-edge research, best practices, and proven methodologies. The Conference provided a unique platform for interdisciplinary and cross-sectoral collaboration. The emphasis on innovation, coupled with a focus on sustainability, differentiated BUT-ICCMS 2023 from other conferences and contributed to the generation of actionable outcomes and recommendations for sustainable development in emerging economies.

Conclusion

BUT-ICCMS 2023 was a dynamic and engaging conference, fostering discussions, collaborations, and knowledge sharing to promote innovation and sustainability for development in Africa. The conference provided a unique opportunity for academia, researchers, policymakers, and students coming together, exchange ideas, and contribute to the attainment of the SDGs in Africa through innovation.

Oluwafemi S. Enilolobo, Ph.D

Chairman, Conference Organising Committee



PREFACE

The First /Maiden International Conference of the College of Management Sciences took place in 2021 with the Theme: Repositioning Financial Development for Sustainability through Enterprise, Innovation and Technology in Emerging Economies. The Conference was a huge success. Here we are again two years after the last Conference with the ***Theme: Innovation and Sustainability for Development in Emerging Economies.***

The 2030 Agenda for Sustainable Development adopted by all United Nations Member States in 2015 provides a shared blueprint for peace and prosperity for people and the planet, now and into the future.

The Sustainable Development Goals are a call from the United Nations to all countries around the world to address the great challenges humanity faces and ensure that all people have the same opportunities to live a better life without compromising our planet. At its heart are the 17 Sustainable Development Goals (SDGs), which are an urgent call for action by all developed and developing countries in a global partnership. They recognize that ending poverty and other deprivations must go hand in hand with strategies that improve health and education, reduce inequality and spur economic growth while tackling climate change and working to preserve our oceans and forests.

This Conference focuses on the 17 SDGs which form the basis of all its Sub-themes. The forty-five Abstracts as well as the full papers presented at the Conference did justice to all the issues listed by the 17 Sustainable Development Goals. This Conference provided the platform for high-profile intellectual discussions that offer valuable and evidence-based supports for policymaking and best practices in Innovation and Sustainable development.

The Conference Chairman (Dr. Timi Agama), the Keynote Speakers (Dr. Afolabi Olowookere and Doroba Hendrina) and the Discussants (Dr. Femi Awoyomi, Dr. Mrs Jayne Onwumere and Mr. Lanre Oladimeji) were carefully selected to speak on topics wovoring around the theme of the conference. These include: ‘The Role of Innovation in Sustainable Development: Lessons from Emerging Market Economies’, ‘Fostering Sustainable Development through Skills Acquisition and Inclusive Education in Africa’, ‘Value Chain and Food Security’, Network Marketing, Sustainable Cities and Poverty Alleviation’ and ‘Cashless Economy, Financial Inclusion and Inequality Reduction’.

We remain deeply grateful to the Vice-Chancellor, Professor Jeremiah Oludele Ojedirán and all the members of the University Management Team, all our speakers and all participants at the Conference for a wonderful period of discourse and rewarding moments of brainstorming.

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